



What is MariaDB Foundation?!

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Foundation

MariaDB Foundation
July 2025

What is MariaDB Foundation?

The **MariaDB Foundation** is a non-profit organization, incorporated in Delaware, USA, and funded by corporate and individual sponsors.

Our Mission:

To ensure that **MariaDB Server thrives, evolves, remains open—and lives forever.**

Our Three Cornerstones:

- **Adoption** – Growing usage across industries, platforms, and communities
- **Openness** – Transparent development, inclusive governance, true open source, contributions handling
- **Continuity** – Long-term stability, maintainability, and stewardship of the codebase



One MariaDB

The **MariaDB Foundation** and **MariaDB plc** work together to grow and support the MariaDB ecosystem—each playing a unique role.

The Foundation

- Independent non-profit
- Ensures openness, stability, and community trust
- Coordinates releases, infrastructure, and community governance

MariaDB plc

- Commercial company behind MariaDB Enterprise and SkySQL
- Employs most of the Server developers
- Contributes the majority of the codebase



How we collaborate

- Shared release planning and coordination
- Open contributions and bug fixing
- Joint participation in events, community outreach, and roadmap discussions

We ensure that **MariaDB remains open and independent**—while benefiting from strong commercial backing.



Driving Adoption Through Events

We bring **MariaDB Server** to the world—one stage, one meetup, one conversation at a time.

Global Presence:

Actively participating in major open source and database conferences across the globe.

Our Own Events:

Hosting **MariaDB ServerFests**—deep-dive, community-driven gatherings for users, developers, and contributors.

Local Meetups, Global Impact:

Organizing and supporting **meetups worldwide**, from Singapore to São Paulo—connecting users, sharing knowledge, and growing community roots.

Events aren't just outreach—they're how we **listen, learn, and grow together**.



Adoption - MariaDB for Universities program

*Investing in the **next generation** of developers and DBAs.*

MariaDB for Universities is our global initiative to:

- **Bring MariaDB into classrooms** through course materials, workshops, and guest lectures
- **Support educators** with curriculum guidance and technical resources
- **Empower students** with hands-on experience using real-world open source technology
- **Bridge academia and industry** through hackathons, mentorship, and internships
- **Grow future contributors and champions** of open, community-driven databases

Because open source isn't just software—it's a mindset we want students to grow up with.



Partnerships that Drive Adoption

We work with cloud providers, OEMs, and tool vendors to make **MariaDB easy to use and trust—anywhere.**

Clouds: AWS, IONOS — supporting open MariaDB images and services

OS Distributions: *Debian, Ubuntu, Fedora, FreeBSD* - Working closely to keep MariaDB packages stable, up-to-date, and well-integrated

Tools & Integrators: Redgate, Vettabase, cPanel — enabling smooth monitoring, backups, and migrations

OEMs & Products: Acronis, Virtuozzo — embedding MariaDB in commercial software and platforms

Hardware providers - IBM, Intel - Optimizing MariaDB for modern hardware, and trusted computing environments

Always with a **vendor-neutral approach**, ensuring freedom and choice for all users.



Showcasing Success to Inspire Adoption

We highlight how real-world organizations use MariaDB Server at scale—proving its power, reliability, and openness.

Enterprises:

- **DBS Bank** runs critical financial systems on MariaDB
- **Acronis** embeds MariaDB in its global backup infrastructure

Open Source Champions:

- **Nextcloud** uses MariaDB as the default database in its leading self-hosted collaboration platform

Academia & Public Sector:

- Adopted in universities and national systems where **transparency and data sovereignty** matter
By amplifying these stories, we **build confidence** and show the world that MariaDB is **battle-tested and future-ready**.



Partnerships that Drive Adoption - what's in it for YOU

Co-Branding Opportunities

- Align your brand with the global MariaDB mission
- Tailored for companies, government agencies, and universities

Cross-Content Marketing

- Share your success stories across MariaDB's channels
- Collaborate on whitepapers, blog posts, and videos



Partnerships that Drive Adoption - what's in it for YOU

Event Collaboration

- Co-organize and participate in online & in-person events
- From local meetups to international conferences

Visibility That Matters

- Connect with top IT companies, open source leaders, and enterprise influencers
- Amplify your reach in the global tech community

Shape the Future Workforce





- Contribute to training the next generation of IT professionals
- Engage directly with students, educators, and developers





Openness at the Core

We ensure MariaDB Server stays **truly open source**—transparent, inclusive, and free from vendor lock-in.

-  **Vendor-neutral governance**
-  **Open development:** public Jira, GitHub, mailing lists
-  **Open infrastructure:** Buildbot, CI/CD, docs, test coverage
-  **Welcoming contributors** from all backgrounds and companies

Openness isn't a slogan—it's how we build trust and ensure MariaDB thrives long-term.



Continuity You Can Count On

We ensure that **MariaDB Server lives, evolves, and stays dependable—for decades to come.**

- **Release stewardship** – stable, timely, high-quality releases
- **Buildbot & test infrastructure** – catching regressions before they reach users
- **Independence guaranteed** – no single company controls the project
- **Funded by sponsors** – our work is made possible by companies who care about open source longevity



Become a Sponsor — Fuel MariaDB's Future!

Organizations and individuals that invest in the MariaDB Foundation empower the ecosystem in a meaningful and lasting way.

Why Sponsor Us?

- Sustain real-world impact — funding bug fixes, security patches, events, docs, CI/CD, and more
- Shape open-source policy — enjoy vendor-neutral governance & influence the project's direction
- Stand for digital independence — fight license lock-in and ensure freedom, trust, and choice



Sponsors



A close-up photograph of two hands, wearing dark, textured sleeves, clinking two small shot glasses filled with a dark blue liquid. The hands are positioned in the center-left of the frame. The background is dark with numerous out-of-focus, warm-toned bokeh lights. The foreground shows a wooden surface with a visible grain.

*Let's
make
Oracle
worried!*